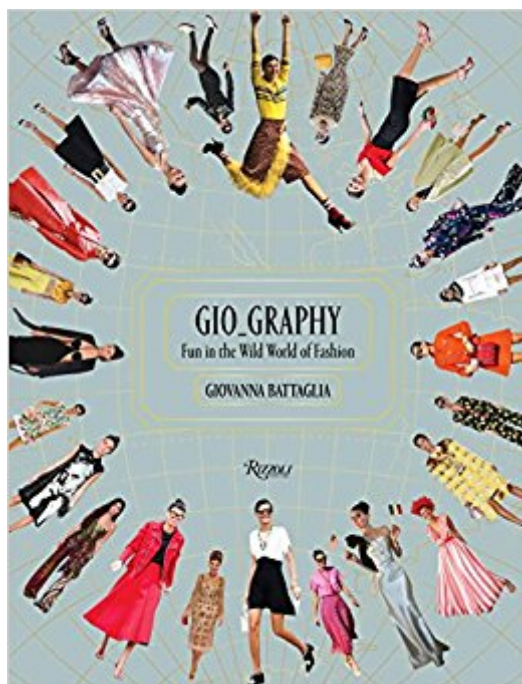


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Gio_Graphy: Fun In The Wild World Of Fashion



Synopsis

A witty guide to living the glam life from an international style star, featuring hilarious anecdotes, fashion advice, and much more. Dubbed a "cyber icon" and "fashion heroine" by the New York Times, Italian fashion editor and stylist Giovanna Battaglia is known for her colorful street style and fun-loving personality. Her monthly column in *W* chronicles fashion, art, and adventure. In this, her first book, she has written an irreverent how-to guide for dressing for every occasion, finding fashion inspiration, living stylishly, and having fun while doing it. Covering style and beauty for daytime, nighttime, travel, and work, this book is brimming with chic and inspirational wisdom, from how to pull off bold fashion moves like barely-there tops, enormous hats, and powerful reds; advice for how to survive fashion emergencies (like what happens when you show up to an event in the same dress as someone else); and her secrets for donning multiple outfits in a day (bodysuits are key). Also featured are tips and tricks she has learned from fashion-world friends such as Carolina Herrera, Derek Blasberg, Hamish Bowles, and Anna Dello Russo. Filled with humor and style, this is a must-have book for anyone interested in fashion and having a good time.

Book Information

Hardcover: 224 pages

Publisher: Rizzoli (October 31, 2017)

Language: English

ISBN-10: 0847858391

ISBN-13: 978-0847858392

Product Dimensions: 6.9 x 0.9 x 10 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

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Customer Reviews

Giovanna Battaglia is an Italian-born editor, stylist, and creative director. She is currently a contributing fashion editor at *W* and senior fashion editor at *Vogue Japan*. Dame Natalie Massenet, DBE, is the founder of Net-a-Porter and one of the world's most successful and respected entrepreneurs.

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